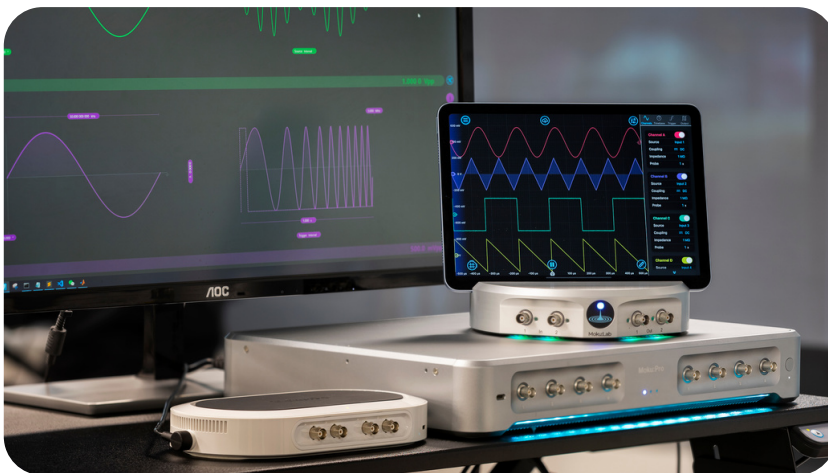


Grow your business with the Liquid Instruments Authorized Distributor Program

From exclusive resources and tools to dedicated support, discover more ways to expand your business with Moku products, accelerate your growth, and delight your customers as a member of our Authorized Distributor Program.



What to expect when you partner with Liquid Instruments:

- Leverage exclusive sales and marketing materials through a dedicated online portal.
- Strengthen customer trust and brand loyalty by expanding your reach and influence.
- Build your knowledge and capabilities through in-person and online training.
- Take advantage of on-site collaboration opportunities in your region.
- Collaborate with us to create co-branded campaigns, events, collateral, and more.
- Advance to the Strategic Distributor level based upon annual performance.

For questions or to learn more, contact us at partners@liquidinstruments.com.

Authorized Distributor Program Benefits

To experience these exclusive benefits, contact us at partners@liquidinstruments.com.

		Authorized Distributor	Strategic Distributor
Sales support	Online sales tools, including customer presentations and case studies	✓	✓
	Product training materials	✓	✓
	Dedicated technical support	✓	✓
	Lead distribution program		✓
Marketing support	Liquid Instruments logo usage	✓	✓
	Content library with exclusive collateral, including marketing campaigns	✓	✓
	Website content syndication	✓	✓
	Online events and webinar requests		✓
	Joint workshops and on-site customer events		✓
	Opportunities for co-branded marketing		✓
	Marketing development funds eligibility		✓
Business enablement	Margin on Moku product suite	✓	✓
	Discount on demo units	✓	✓
	Partner locator listing on the Liquid Instruments website	✓	✓
	Assigned Liquid Instruments channel partner personnel	✓	✓
	Annual product roadmap briefing		✓
	Ability to have subordinate resellers		✓
	Co-investment of staff		✓